

THE SUNRISE SIGNAL *March 27, 2008*

Rotary Founded February 23, 1905 Club Chartered June 14, 1990

Rotary Monthly Theme: Literacy

www.MasonCitySunriseRotary.org

PROGRAMS

Today – Dick Schinnow
IA Independent Film Festival

Apr 3rd – T B A



Rotarian(s) of the Month will:

Give the Classification Talk the first week of the month

- Greet guests and give the prayer for each meeting during the month

Mar – Paula Zimmerman
Scott Tornquist

Apr – Lee Olson
Jennifer Farwell

NEW MEMBER PROPOSAL

Hillari Jennings, Mgr Brick & Tile Bldg, Proposed by Lee Olson – **2nd Notice**

Scott Tornquist is looking for a Web Master replacement

WHAT YOU MISSED

If you were absent

Blair Brody, representing the committee supporting the increase in the local Hotel-Motel tax from its' current rate of 5% to the new rate of 7% spoke to us regarding this issue that will be on the ballot April 8th.

He told us that most cities that have this tax are already at the 7% rate. The revenue generated by this tax is split between the CVB and the city general fund with 60% going to the CVB. Last year the CVB received \$185, 000 and the city \$123,000.

Using accepted accounting methods it is projected \$6.5 million dollars is pumped into the area as a result of tourism and convention activities.

The CVB would use these funds to attract more visitors, businesses, and growth for Mason City. It was pointed out that this tax is paid by visitors' not local residents.

Future plans call for relocation of the CVB to a more visible site within Mason City.

This election will also have the 2nd ward council seat on the ballot for residents of ward 2. Since this is

not an election with full city interest, it will take special initiatives to get out the voters.



Blair Brody

Initial BB tournament funds distributed:

\$2000 “Kids against Hunger”

\$1500 Leah Seltun, Travel Expenses to Peru and Nicaragua



Alan, Lynn & Leah

CLUB LEADERSHIP 2007-2008

President: Vicki Hornbuckle
P E: Gary Herrig
V P: Alan Steckman
Sec/Treas: John DiMarco

Past Pres Paula Zimmerman
Sue Followwill: 2008
Lynn Ptacek: 2008
Bev Eckholt: 2008

Gerry McKervey: 2009
Diane Horning: 2009
Jennifer Farwell: 2009

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