

THE SUNRISE SIGNAL *July 09, 2009*

Rotary Founded February 23, 1905 Club Chartered June 14, 1990

Rotary Monthly Theme: **Literacy**

www.MasonCitySunriseRotary.org

PROGRAMS

July 9th – *Off Site Meeting
Central Park*

July 16th – **M C Honor Flight**

Rotarian(s) of the Month

July – Gary Herrig
Vickie Hornbuckle

Aug -- Lee Olson
John Last



Golf outing August 6th
Pine Creek, **\$20, Dinner Included**

Central Park Flower Garden
Caretakers

Week 7/06 – Scott Tornquist

Week 7/13 – Chuck Burke

July Birthdays

2nd Lee Olson
15th Cal Dickson
17th Shelly Schmit
24th John DiMarco
24th Gary Herrig
31st Dennis Burke

WHAT YOU MISSED IF YOU WERE ABSENT

President Bev conducted her 1st meeting as Club President. She seemed very at ease, and further described her program expectations for the upcoming year.

She shared R I President John Kenny's vision that Rotary is nothing if not the presence of the individual clubs worldwide. I think it is interesting the President Kenny is a member of a club very similar in size to ours.

If you have not yet signed up for your committee assignment, please do so now or you will be placed on a committee that may not have been your 1st choice.



Mick Baker, Invited us on his journey

Fellow Rotarian (M C Noon),
Mick Baker who with his wife

Sally are the owners of Baker Floral in Mason City

Mick knew at an early age he wanted to be a florist, and came from LuVerne, IA to the city of Mason City where he lived with his older sister.

Kiefer Flower Shop was located in the area that is now Southbridge Mall and hired Mick even though he had no design experience.

On the job training led to he and Sally purchasing the flower shop and in time changing its' Name to **Baker Floral**

A chance conversation with a friend coined the tag line "The Shop with the Beautiful Windows" Mick and his design staff takes pride in making the tag a reality.

Very few "Mom & Pop" stores have survived but with customer service as the key ingredient Baker Floral continues to lead the way in the Mason City Floral world.

Thanks, Mick for leading us on such an interesting journey.

CLUB LEADERSHIP 2009-2010

President: Bev Eckholt
P E: Scott Tornquist
V P: Mary Markwalter
P. Pres: Gary Herrig
www.rotary.org

Bob Friedrichs: 2010
Dennis Burke: 2010
Jennifer Farwell: 2011
Sec/Treas John DiMarco
www.district5970.org

Lee Olson: 2011
Mike Johnston: 2012
Rich Malinaric: 2012
john.last@mchsi.com